

Coopers Lane Primary School

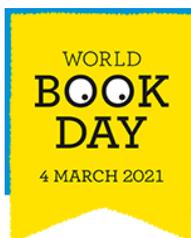
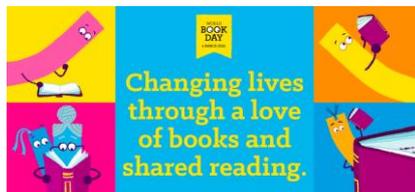
Pragnell Road, Grove Park, London SE12 0LF

T: 020 8857 7680

E: info@cooperslane.lewisham.sch.uk

W: www.cooperslane.lewisham.sch.uk

Head Teacher: Mr Paul Hooper



Thursday 11th February 2021

Dear Parents and Carers,

We will be celebrating World Book Day a little differently this year on Thursday 4th March 2020

World Book Day celebrates the joy and value of books and reading, especially for children. To help get them started on their reading journey, children this year will receive a **digital £1 World Book Day Book Token**.

It can be printed at home or shown to booksellers on a phone or tablet screen (please make sure to check whether your local bookseller is able to accept this option beforehand)

The tokens can be swapped for one of the **12 exclusive new World Book Day books** or get **£1 off any full price book**.

Children can use the '**Look Insides**' on each of the £1 book pages on this website:

<https://www.worldbookday.com/books/> to choose their £1 book and parents can use the £1 token when they collect essential shopping.

Please check <https://booksellers.org.uk/wbd> for information about retailers open near you and contact them for information about ways to redeem the token before you visit.

Here's how we will be celebrating reading for World Book Day this year:

- Children can bring in an artifact or prop from a favourite book or come dressed as their favourite book character to our Class Connection zoom or into school on the Thursday 4th March.
- We would love the children to send their teachers a picture of them reading in the most unusual space they can find.
- Our daily Class Connections will focus on reading, sharing our favourite stories, books, authors, illustrators and more.

You can join us in building your child's enthusiasm for books well beyond World Book Day by reading together regularly and joining your local library online if you are not yet members.

We will be sending out further information and ideas for reading activities to do at home during world book week starting from the 1st March. For more information about World Book Day and ideas on sharing books at home, visit worldbookday.com.

Children are never too young to start their journey with books, and the benefits of reading are enormous. Reading has been shown to put our brains into a state similar to meditation, and it brings the same health benefits of deep relaxation and inner calm, exactly what we all need right now!

So, we hope, like us, you will use World Book Day to celebrate it with your child.

Thank you,

Miss Potter
Reading Lead

Mrs Burton
Literacy Lead



Artsmark
Gold Award
Awarded by Arts
Council England



HEALTHY SCHOOLS
LONDON

Book Token HOW TO USE YOUR £1 BOOK TOKEN

Thanks to National Book Tokens and lots of lovely book publishers and booksellers, World Book Day, in partnership with schools all over the country, distribute over 15 million £1 World Book Day book tokens to children and young people (that's almost one for every child/young person under 18 in the UK and Ireland) every year on World Book Day.

The £1 book tokens can then be swapped for one of our exclusive, new and completely FREE World Book Day books available from participating booksellers or used to get £1 off any full price book or audiobook instead (as long as the book or audiobook costs at least £2.99).

The World Book Day £1 books are a gift from booksellers, who fully fund the cost of the £1 book token redemptions. The £1 books are also available in braille, large print & audio via Guide Dogs and RNIB.

World Book Day book tokens will be valid from **Thursday 18 February - Sunday 28 March 2021**. In 2021 participating booksellers will honour the tokens beyond the 28 March while stocks last. Please contact your local bookseller to check if they are able to offer £1 off other titles.

Here are the covers of the 12 exclusive new World Book Day books available:

