

25th February 2019

Dear Mums, Dads and Carers,

We will be celebrating World Book Day this year on Thursday 7th March 2019

World Book Day celebrates the joy and value of books and reading, especially for children. To help get them started on their reading journey, every child will receive a **£1 World Book Day Book Token** that can either be exchanged for one of TEN special £1 World Book Day books or used to get £1 off any book costing £2.50 or more at most UK bookshops. There is a list of this year's books on the back of this letter and you can find out more information information at worldbookday.com/books.

Please help your child to use the token, on or around World Book Day, by visiting your local bookshop (if you need help finding one, visit booksellers.org.uk/bookshopsearch). Book Tokens will be given to the children on the day.

Here's how we will be celebrating reading for World Book Day:

- Children can bring in an artifact or prop from a favourite book or come to school dressed as their favourite book character.
- We are asking Children to bring in a book that they no longer use (in good condition) to donate to Books for Africa. This is to support **#WEReadTogether**, This is an opportunity for us to explore global issues and look at the importance of literacy and the challenges some children face around the world.
- **Drop Everything And Read (DEAR)**. All children and adults will drop everything and read whenever they hear the special alarm sound throughout the school.
- This year we are going to try something a little different; we are going to focus on an author, Emma Yarlett, a young, new author who is producing some exciting literacy for young children.
- Across the school, every class has planned fun activities in order to inspire the children's love of reading and to inspire writing outcomes.

You can join us in building your child's enthusiasm for books well beyond World Book Day by reading together regularly and joining your local library if you are not yet members. For more information about World Book Day and ideas on sharing books at home, visit worldbookday.com.

Children are never too young to start their journey with books, and the benefits of reading are enormous—so we hope, like us, you will use World Book Day to celebrate it with your child.

Thank you,

A handwritten signature in blue ink that reads 'Mrs Burton'.

Mrs Burton (Reading Coordinator)

Book Token

HOW TO USE YOUR £1 BOOK TOKEN

Thanks to National Book Tokens and lots of lovely book publishers and booksellers, World Book Day, in partnership with schools all over the country, will be distributing more than 15 million £1 World Book Day tokens to children and young people (that's almost one for every child/young person under 18 in the UK and Ireland).

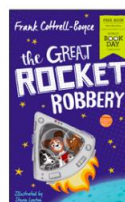
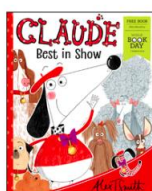
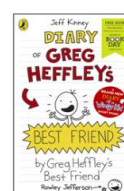
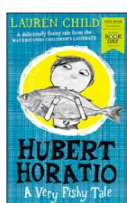
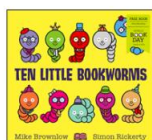
When you get your book token, all you need to do is to take it to your local bookseller (there's lots of them out there - [find your local participating bookshop here](#) and swap it for one of the TWELVE (exclusive, new and completely free) World Book Day books!

Or, if you'd prefer, you can use your book token to get £1 off any full price book instead! (If you're in Ireland it's €1.50 off). And if you'd rather get an audio book, that's fine too! It's your choice, just as long as the book or audio book costs at least £2.99 (or €3.99 in Ireland).

Then all YOU have to do is take your book home and enjoy it.

The World Book Day book tokens are valid from Thursday 28 February–Sunday 31 March 2019.

2019'S £1 BOOKS



#WorldBookDay

