

# Love writing? Enter a marvellous storytelling competition!



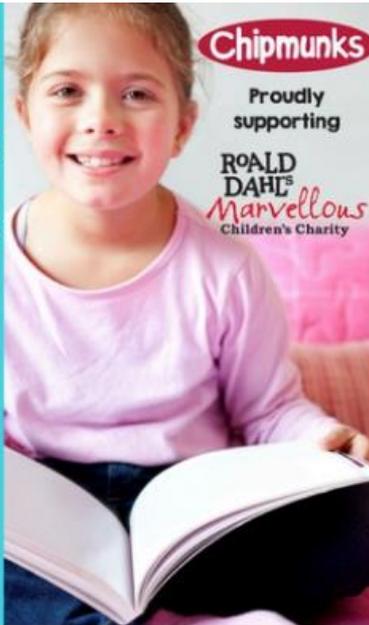
**Bedtime Story Competition**

For children aged 12 or under who love writing, we're on the hunt for the UK's next superstar storyteller! Children use their imaginations to create a story about Marvin the Marvellous Crocodile and his Chipmunks character adventure partner.

**Win some marvellous prizes**

- The winning story published in your own book
- A £100 Chipmunks vouchers to spend on shoes of the winner's choice
- A Golden Ticket
- A selection of Roald Dahl books
- A Roald Dahl character figurine

**Chipmunks**  
Proudly supporting  
**ROALD DAHL'S Marvellous Children's Charity**



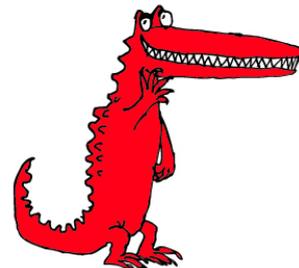
Submit your story to [bedtimestory@ilkagency.com](mailto:bedtimestory@ilkagency.com) by midnight on Friday 22nd December.

How to create your story...

## Step 1- Meet Marvin the Marvelous Crocodile

Marvin the Marvellous Crocodile is a very friendly crocodile who likes to make children feel better. Marvin is cheeky and mischievous and loves to play dressing up.

Marvin doesn't like being unkind.



## Step 2 – Choose an adventure partner

Meet the Chipmunks slipper characters! Pick one to feature in your storybook with Marvin the Marvellous Crocodile

## Lionel the lion

Lionel likes nothing more than reading a good book in the shade under his favourite tree. He's quite a lazy lion but he loves his friends and likes to tell them stories to make them laugh.



## Kiki the cat

Kiki is a sweet and shy cat. New things easily scare her but with a little encouragement she likes going on exciting adventures.



# Piper the penguin

Piper is warm and cuddly and loves to make people smile. As she only has little flippers she's a bit clumsy!



# Una the unicorn

Una is a magical creature from a faraway land. She likes to fly her friends around on her back with the help of her unicorn horn, which can direct her to find any place in the world.



# Tommy the tiger

Tommy is a friendly tiger who loves to run and play. Tommy likes long naps in the sun but doesn't like water and is scared about getting his paws wet.



# Sharky the shark

Sharky loves to laugh and is always telling jokes to make his friends smile. He's a good swimmer and enjoys splashing in the water.



## Step 3 – Create an adventure

Where will Marvin the Marvellous Crocodile and his friend go on? What will they see, do and hear? Who will they meet? The choice is yours.

Find out more about Roald Dahl's Marvellous Children's Charity here: [www.roalddahlcharity.org](http://www.roalddahlcharity.org)

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## Terms and Conditions

The following rules apply to the 'Bedtime Story' competition, which is run by the promoters, Chipmunks (owned by Courtauld's Footwear Ltd) and Roald Dahl's Marvellous Children's Charity (registered charity no.1137409). By entering this competition you are agreeing to the rules of entry, and that the entrant's name, age, location and story can be used for promotional and media purposes by Chipmunks (Courtauld's Footwear Ltd) and Roald Dahl's Marvellous Children's Charity. Failure to comply with the below rules will result in entries becoming null and void.

### The competition

- This competition is open to children aged 12 and under within the UK and Northern Ireland.
- Entrants must have obtained permission to enter the competition from a parent or guardian over the age of 18, and must be able to provide proof of this if requested.
- Entrants must write a bedtime story suitable for other children featuring Marvin the Marvellous Crocodile and one other character from the Chipmunks slipper range. The story must be at least 250 words and must contain themes and language that are inoffensive and suitable for young children. Whether themes are considered inoffensive and suitable for children is at the absolute discretion of the promoters.
- Entries must have been emailed to **bedtimestories@ilkagency.com** by midnight on Friday 22nd December 2017 to be considered.
- The winner will be chosen by a panel of independent judges from within Roald Dahl's Marvellous Children's Charity, the names of which will be available upon request.
- The winning entry will be selected based on its creativity, narrative and originality.

### The prize

The winning story will be printed as a one-off book and gifted to the winner. The story will also be digitally distributed to the Roald Dahl Nurses around the UK for them to use as part of their work with seriously ill children.

The winner will also receive:

- £100 to spend on Chipmunks shoes
- A Golden Ticket providing free family entry to the Roald Dahl Museum and Story Centre
- A selection of Roald Dahl books
- A Roald Dahl character figurine

Shoes within the prize package can be exchanged if damaged upon delivery or if they are the incorrect size, but they cannot be exchanged for cash.

### Copyright

Any story entered into this competition must be the original work of the child entering and cannot breach copyright of any other children's story.